



---

Markham Skating Club, P.O. Box 77055, Markham, ON L3P 0C8 • (905) 472-6982

---

Hello,

We would like to personally invite you to partner with the Markham Skating Club as a Corporate Sponsor for our upcoming bi-annual Ice Show, entitled “Summer Staycation” from April 3-5, 2020 featuring Guest Skater, Nam Nguyen, Canada’s reigning National Champion, who will once again skate with us in the show!

Hundreds of people from the City of Markham and surrounding areas will gather to see this professional-level Ice Show over four performances. We are proud to say that ours is one of the finest amateur Ice Shows in Canada. We offer a top-quality production with world-class guest performers like Toller Cranston and Patrick Chan, to name a few

A production of this nature is a huge undertaking, which is why we need your help. The Club is a not-for-profit organization which is run by a group of volunteers. Much of the cost for the show is covered by Members’ fees and ticket sales, but additional support is required from our valued partners in the community and fundraising events to help make ends meet so we can keep our fees as low as possible.

Various sponsorship packages are available, but the most attractive opportunities are limited – and they go fast! Corporate sponsors of Ice Show 2020 will reach families who are active in the community, are part of an affluent income bracket, and champion a healthy lifestyle.

This event presents a wonderful opportunity for you to get your message out to prospective customers throughout the City of Markham, while showcasing your community spirit in support of a talented and enthusiastic group of young people.

We hope you will consider this invitation and the positive impact your corporation’s support will have on the Markham Skating Club. The Ice Show provides life-long memories for our skaters and their families, and your assistance ensures we will continue to provide quality athletic and artistic programming for members of our community.

Our team will follow up with you in the next few days, but in the meantime, please consider the attached sponsorship package for the opportunity that best fits your organization. And of course, feel free to contact me if you have any questions.

Sincerely,

Shawna Sheldon and Stephanie Lai  
MSC Ice Show Coordinators  
iceshow@markhamskatingclub.com

---

**Ice Show 2020 – “Summer Staycation”**  
**April 3 - 7:00pm, April 4 - 1:00pm & 7:00pm, April 5 - 1:00pm**